

Top ranking sustainable design honored at NYIGF

August 9, 2011



Tay Skincare / NYIGF, Source: [Independent](#)

In the week before the New York International Gift Fair (NYIGF), August 13-18, a team of expert judges has awarded seven participating exhibitors "SustainAbility 3" status - the highest ranking in the show's Degrees of SustainAbility initiative.

Two editions of the NYIGF are held each year, with products on display ranging from home furnishings to fashion accessories and pet products. Over 35,000 professionals attend.

The seven exhibitors and products awarded "SustainAbility 3" status at this summer's event were selected from over 200 designers participating in the eco-themed *SustainAbility: design for a better world* display at the NYIGF.

Each exhibitor was scored on the sustainable nature of their products, production process and business practices by a team of expert judges including members of environmental marketing agency Terrachoice.

The companies awarded "SustainAbility 3" status and those participating in the *SustainAbility: design for a better world* exhibit all produce eco-friendly products and use green production practices, and the majority of exhibitors also engage in fair-trade, sustainable or philanthropic business practices.

The seven companies and products awarded "Sustainability 3" status, announced August 5, are: 80 Acres of McEvoy Ranch (blood orange personal body care), Aid to Artisans (recycled drinking cups), Annie Catherine (By the Sea note card set), Harry Barker (Carolina Canines for Veterans dog treats), Potting Shed Creation (Christmas Gift Collection plant growing kits), Sobral USA (Pop Art Collection vegetable resin-based jewelry) and Tay Skincare (Tay Revitalizing Skincare).

More information about the seven SustainAbility 3 award winners and other companies partaking in NYIGF's *SustainAbility: design for a better world* display can be found at: [://nyigf.com/TheShow/Sustainability.aspx](http://nyigf.com/TheShow/Sustainability.aspx)

Later in the year, eco-friendly products will also be on display as part of the Green Line range at the Maison et Objet exhibition in Paris from September 9-13. For more information see [://www.maison-objet.com](http://www.maison-objet.com).